

# Hanbee Cho

## Junior Designer

### Info

#### Name

Hanbee Cho

#### Phone

408.480.3063

#### Address

Mountain View, CA

#### Email

hanbee.cho98@gmail.com

### Portfolio

#### Website

[https://hanbee17.github.io/portfolio\\_hanbeecho/](https://hanbee17.github.io/portfolio_hanbeecho/)

### Skills

#### Design

Figma

Adobe Illustrator

Adobe After Effects

Adobe InDesign

Adobe Photoshop

#### Programming

HTML

CSS

JavaScript

#### Languages

Korean

English

## Work Experience

### Lead Designer, MyGenBio Inc.

San Jose, California, USA

June 2024 - April 2025

- Led end-to-end UI/UX design for MyGenBio's digital platforms, creating intuitive and user-centric layouts using Figma, Shopify and Wix.
- Designed branding materials including brochures, business cards, banners, and supplement bottle labels to align with brand identity.
- Developed product packaging mockups and promotional content for MyGenBio's products.
- Collaborated closely with cross-functional members (marketing, product, development) to ensure cohesive visual communication.
- Conducted iterative design reviews and implemented feedback to refine visual direction and user flow.

### Junior Designer, Gallery KKI

Paju, South Korea

January 2021 - January 2022

- Designed brochures, posters, and digital assets to promote gallery exhibitions.
- Contributed to UI/UX of the gallery's online presence, improving accessibility and user experience.
- Collaborated cross-functionally to ensure consistent branding across touchpoints.

### Cosmetic Sales Representative, LOTTE LOBHs

Paju, South Korea

January 2019 - May 2019

- Approached customers through events to introduce new products.
- Generated marketing initiatives with fellow coworkers to market specific products to customers
- Presented various marketing informations to the audiences with samples, testers, and demonstrations.

## Activities

### Vice-President of LikeLion US

San Jose State University, San Jose, CA

September 2022 - Present

- Directed coding events and club operations, growing membership and engagement.
- Led front-end development (React, JS, HTML/CSS) and UI design for club projects.

### Founding Member of LikeLion US

San Jose State University, San Jose, CA

February - September 2022

#### 1st Place at Hyundai Cradle Hackathon

- Conceptualized and built "Moclo," a mobile closet app integrated with PBVs (Purpose Built Vehicles).
- Developed full-stack MVP using React, Django, MySQL.
- Delivered a seamless UI/UX backed by functional prototyping.

#### Ideathon Winner

- Designed a personal safety app; "CareFor" for single households.
- Built interactive front-end with React; integrated database for tracking and emergency services.
- Recognized for innovation and social impact.

## Education

### San Jose State University, San Jose, CA

Bachelor of Arts in Design Studies

December 2023

President's Scholar Spring 2022 - Fall 2023

### De Anza College, Cupertino CA

Associate in Arts in Graphic Design

Spring 2021

Dean's List Fall 2019 - Spring 2021