

# Hanbee Cho

Junior Designer

## Info

Name  
Hanbee Cho

Phone  
408.480.3063

Address  
Mountain View, CA

Email  
hanbee.cho98@gmail.com

## Portfolio

Website  
[https://hanbee17.github.io/portfolio\\_hanbeecho/](https://hanbee17.github.io/portfolio_hanbeecho/)

## Skills

Design  
Figma  
Adobe Illustrator  
Adobe After Effects  
Adobe InDesign  
Adobe Photoshop

Programming  
HTML  
CSS  
JavaScript

Languages  
Korean  
English

## Work Experience

### Lead Designer, MyGenBio Inc.

- San Jose, California, USA
- June 2024 - April 2025
- Led end-to-end UI/UX design for MyGenBio’s digital platforms, creating intuitive and user-centric layouts using Figma, Shopify and Wix.
  - Designed branding materials including brochures, business cards, banners, and supplement bottle labels to align with brand identity.
  - Developed product packaging mockups and promotional content for MyGenBio’s products.
  - Collaborated closely with cross-functional members (marketing, product, development) to ensure cohesive visual communication.
  - Conducted iterative design reviews and implemented feedback to refine visual direction and user flow.

### Junior Designer, Gallery KKI

- Paju, South Korea
- January 2021 - January 2022
- Designed brochures, posters, and digital assets to promote gallery exhibitions.
  - Contributed to UI/UX of the gallery’s online presence, improving accessibility and user experience.
  - Collaborated cross-functionally to ensure consistent branding across touchpoints.

### Cosmetic Sales Representative, LOTTE LOBHs

- Paju, South Korea
- January 2019 - May 2019
- Approached customers through events to introduce new products.
  - Generated marketing initiatives with fellow coworkers to market specific products to customers
  - Presented various marketing informations to the audiences with samples, testers, and demonstrations.

## Activities

### Vice-President of LikeLion US

- San Jose State University, San Jose, CA
- September 2022 - Present
- Directed coding events and club operations, growing membership and engagement.
  - Led front-end development (React, JS, HTML/CSS) and UI design for club projects.

### Founding Member of LikeLion US

- San Jose State University, San Jose, CA
- February - September 2022
- 1st Place at Hyundai Cradle Hackathon**
- Conceptualized and built “Moclo,” a mobile closet app integrated with PBVs (Purpose Built Vehicles).
  - Developed full-stack MVP using React, Django, MySQL.
  - Delivered a seamless UI/UX backed by functional prototyping.

#### Ideathon Winner

- Designed a personal safety app; “CareFor” for single households.
- Built interactive front-end with React; integrated database for tracking and emergency services.
- Recognized for innovation and social impact.

## Education

### San Jose State University, San Jose, CA

- Bachelor of Arts in Design Studies**
- December 2023
- President's Scholar Spring 2022 - Fall 2023

### De Anza College, Cupertino CA

- Associate in Arts in Graphic Design**
- Spring 2021
- Dean's List Fall 2019 - Spring 2021